

JEROME COUNTY FAIR

~200 N. Fir Street., Jerome ~83338

Dear Applicant:

Thank you for your interest in the 2011 Jerome County Fair. The Fair will open on Tuesday, August 6th and will close on Saturday August 13th . The 2010 Jerome County Fair saw approximately 28,000 visitors passing through our gates.

Applications are currently being accepted for exhibit space. New applications will be considered after the requests for space from 2009 exhibitors have been filled. Contracts are then sent to all successful new applicants after April 15, 2011. **Exhibits must be neat in appearance and professionally done (no blue tarp, plywood booths will be admitted)**

Rates for the 2011 Fair are as follows:

Inside space

10' x 10' - \$235.00

Outside Space

25' x 20' - \$160.00

16' x 20' - \$135.00

12' x 10' - \$ 110.00

Outside Ag Show Space

All spaces = \$210.00

Concession Show Space

All spaces = \$210.00 + 12%

Booth Fee includes a \$10 electrical inspection fee.

Food concessionaires and exhibitors doing direct sales are required to carry \$500,000.00 public liability insurance coverage. Proof of insurance is not required at this time, but will be required before the fair opening date if you are issued a contract.

Enclosed is an application for exhibit space. Completion of this form does not guarantee that a contract for space will be awarded.

Thank you again for your inquiry into the 2011 Jerome County Fair.

Sincerely,
Kathleen Diederich
Manager/Sec-Treasurer

APPLICATION
FOR BOOTH/EXHIBIT SPACE

JEROME COUNTY FAIR
200 NORTH FIR, JEROME, ID 83338
PHONE/FAX: (208) 324-7209

PLEASE PRINT CLEARLY OR TYPE: DATE: _____

1. Company Name _____ Phone _____
Name of person in charge of booth _____
Permanent address _____
City _____ State _____ Zip _____
Company owner (if different from above) _____
Address _____ Phone _____
City _____ State _____ Zip _____

2. We will need the following location & size exhibit space:

10'x10' Indoor Booth	_____	\$235
25'x20' Outdoor Booth	_____	\$160
16'x20' Outdoor Booth	_____	\$135
12'x10' Outdoor Booth	_____	\$110
Ag Show Space	_____	\$200
Concessions Space	_____	\$200 + 12%

4. Please list ALL products and/or menu items which you will be displaying or selling during the Fair. Contract space will be assigned on the basis of this list. If a contract is assigned, you may not display or sell any additional items. Violations will mean immediate cancellation of contract and all rental money paid will be forfeited to the Jerome County Fair.

6. Will your exhibit be: (For Non food only)
Display (promotional purposes only) _____
Display (taking orders for future delivery) _____
Retail (over the counter sales) _____
Do you plan to give away samples? If so, what? _____
Do you plan to use sound devices such as PA systems, pianos or organs, etc.? If so, what? _____
Do you plan to conduct a drawing for prizes? _____

7. Please attach drawing or insert photograph of your booth. If these are not available, please furnish explanation as to how you plan on decorating your exhibit booth. (Food booths are scored by appearance, so a photo is very helpful in this evaluation) _____

8. Have you or your company ever exhibited at the Jerome County Fair? _____
 If yes, what year? _____
 Have you or your company ever exhibited at any other Fairs in the U. S. or Canada? _____
 If yes, where? _____
9. We agree to abide by the rules and regulations stipulated in the actual contract, should a contract be awarded. My signature on this application hereby authorizes the Jerome County Fair to secure information concerning any of the above facts.

PLEASE RETURN THIS APPLICATION TO: Jerome County Fair
 200 North Fir
 Jerome, ID 83338

THIS APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE, AND ANY QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. DO NOT SEND ANY MONIES WITH APPLICATION. CONTRACTS WILL BE ISSUED AS SOON AS SPACE IS AVAILABLE.

THANK YOU FOR YOUR INTEREST IN THE JEROME COUNTY FAIR

 REQUEST FOR ELECTRICITY
 (If Available)

Lighting Outlets	
Quantity	Charge
_____ 1st outlet (110).....	FREE
_____ 2nd outlet (110).....	\$5.00
_____ Require 220 outlet	

 Company Name

 Signature

 Date